

ABSTRACT OF THE DISCLOSURE

A snap-together poster frame system includes a plurality of flexible connectors that allows frames to be shipped flat and to then be joined, and assembled, or completed, on site by simply snapping these flexible connectors over frame segments as, and where, required. The plurality of frame segments are, preferably, made of a flexible, resilient plastic material having a slotted, channel-shaped cross-sectional profile, which would have, at least, three flex points at the rear end of the profile. The upper end of the forward gap would, preferably, have a soft-turned or beaded edge. The base of the frame section is, preferably, but not necessarily, flat. These E-shaped, cross-sectional segments are attachable to the perimeter of poster board by an interference fit and include a "step," which acts as a "stop," to limit the loss of surface area of the board being framed. Corner, end and hinge connectors attach various frame segments to one another for completing the poster board frame and for hingedly attaching one frame to another such frame.